

# TARGETED GROWTH – WEBSITE TERMS & CONDITIONS

Last updated: 19 October 2025

These Terms & Conditions (“Terms”) govern your access to and use of the Targeted Growth website and services (“Service”). By accessing the website, checking the acceptance box, creating a subscription, or using the Service, you (“Client”, “you”) agree to be bound by these Terms. If you do not agree, you must not use the website or Service.

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## 1. Subscription & Cancellation

1.1 The Service operates on a monthly subscription basis.

1.2 You may cancel at any time. Cancellation becomes effective at the **end of the current billing month**.

1.3 All payments are **final and non-refundable**, including in cases of slow growth, reduced posting, or platform restrictions.

1.4 We may suspend or terminate your access if payments fail or if you violate these Terms.

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## 2. Estimated Results & Client Responsibilities

2.1 All growth metrics (followers, reach, impressions, engagement) are **estimates only**.

2.2 Actual results may vary based on:

- posting frequency
- content quality
- niche activity
- algorithm updates
- seasonal behaviour

- platform limitations

2.3 Your own account activity significantly impacts performance.

2.4 We provide guidance and best practices, but **no specific results or commercial outcomes are guaranteed**.

2.5 We are not responsible for slow growth, loss of followers, or fluctuating engagement.

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## 3. Target Audience & Targeting

3.1 You provide your desired target audience.

3.2 We make reasonable efforts to reach users within this audience.

3.3 Exact targeting cannot be guaranteed due to algorithmic behaviour and platform constraints.

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## 4. Account Access, Passwords & Security

4.1 We **will NEVER request your Instagram password, login credentials, or 2FA codes**, unless explicitly agreed in a separate written contract.

4.2 No member of our team will ask for your password unless you have a signed additional agreement.

4.3 All activities are executed **externally**, without accessing your account.

4.4 We are not responsible for:

- blocks
- shadowbans
- decreased reach
- limited actions
- temporary or permanent restrictions

4.5 You remain responsible for complying with Instagram's Terms of Use.

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## 5. Ownership of Slave Accounts (Supporting Growth Accounts)

5.1 All slave accounts, supporting accounts, or secondary accounts used within the Targeted Growth system ("Slave Accounts") are **the sole property of Targeted Growth**.

5.2 You acknowledge and agree that:

- You do **not** own these accounts.
- You do **not** receive login access to these accounts.
- You may **not** claim, transfer, resell, or request control of these accounts.

5.3 Slave Accounts remain exclusively under the management, control, and ownership of Targeted Growth at all times — before, during, and after the Service.

5.4 Upon cancellation of your subscription, Slave Accounts will be reallocated, repurposed, or deactivated at our discretion.

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## 6. No Affiliation with Instagram / Meta

6.1 Targeted Growth is **not affiliated with Instagram, Meta Platforms Inc., or any related entity**.

6.2 All trademarks and logos belong to their respective owners.

6.3 Platform updates, policy changes, or algorithm modifications may affect performance and are outside our control.

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## 7. Service Disruptions

7.1 We are not responsible for interruptions caused by:

- Instagram outages
- API limitations
- rate limits
- bugs

- platform throttling
- server disruptions

7.2 Such events do not entitle you to refunds or credits.

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## 8. Pre-Existing Account Issues

8.1 We are not responsible for pre-existing issues, including:

- previously bought fake followers
- shadowbans
- automation or bot history
- spam activity
- unbalanced audience demographics
- prior policy violations

8.2 These can negatively influence performance.

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## 9. Fair Use & Support

9.1 Normal support is included.

9.2 Excessive requests for custom strategies, personal coaching, detailed analytics, or content creation fall outside the scope unless separately agreed.

9.3 Response times may vary.

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## 10. Payment, Billing & Chargebacks

10.1 Fees are billed **monthly in advance**.

10.2 You must maintain valid payment details.

10.3 If a payment fails, the Service may be paused.

10.4 Filing a chargeback without contacting support first constitutes a **breach of these Terms**.

10.5 We reserve the right to dispute chargebacks with evidence of delivered service.

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## 11. Liability & Disclaimer

11.1 Use of the Service is at your own risk.

11.2 We provide no warranties for:

- specific follower numbers
- engagement
- business outcomes
- leads or revenue

11.3 We are not liable for any indirect, incidental, or consequential damages.

11.4 Limitations apply to the maximum extent permitted by law.

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## 12. Prohibited Use

You may not use the Service for:

- illegal activities
- spam
- harassment
- hate speech
- fraudulent behaviour
- violating Instagram's policies

We may terminate your account immediately and without refund.

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## 13. Marketing Use

13.1 We may use anonymised performance data (not your username) for marketing or case studies unless you opt out in writing.

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## 14. Changes to Terms & Service

14.1 We may update these Terms at any time.

14.2 Continued use after updates constitutes acceptance.

14.3 We may modify or discontinue parts of the Service without liability.

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## 15. Governing Law

These Terms are governed by the laws of **Australia**.

Disputes will be handled through the courts or arbitration in **Australia**.

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## 16. Entire Agreement

These Terms form the entire agreement between you and Targeted Growth and supersede all prior discussions or representations.